Cookie Policy for Zima EasyConsult

Effective Date: April 12, 2025

Zima EasyConsult ("Zima Concierge Medical Services, PLLC," "Zima EasyConsult," "we," "us," or "our") uses cookies and similar technologies on our website https://easyconsult.zimamedical.com ("Platform") to enhance your experience, analyze performance, and ensure the proper functioning of our services. This Cookie Policy explains what cookies are, how we use them, and your choices regarding cookie usage.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, smartphone) when you visit a website. They help websites remember your preferences, login information, and browsing behavior to improve your experience. Cookies may also collect Non-Personal Information such as IP addresses, browser types, referral URLs, and device identifiers.

2. Types of Cookies We Use

We use the following categories of cookies on the EasyConsult platform:

a. Strictly Necessary Cookies

These cookies are essential for our website to function correctly and securely. They enable you to navigate the site and use basic features like page navigation, secure login, and form submissions. *These cookies cannot be disabled.*

b. Performance and Analytics Cookies

These cookies help us understand how visitors interact with our platform. They collect anonymous information such as page views, session duration, and error messages. This data allows us to improve website performance and user experience.

• Examples: Google Analytics, session timers

c. Functionality Cookies

These cookies remember your settings and preferences (e.g., location, language, login status) to provide a more personalized experience.

d. Third-Party Cookies

We may allow third-party services (e.g., analytics, embedded content, social media tools) to set cookies on your device to assist with site functionality, statistics, or marketing performance. These third parties are responsible for their own privacy and cookie policies.

3. Cookie Consent

Upon your first visit to our platform, you will be presented with a cookie consent banner that gives you the option to accept or manage your cookie preferences. You can modify or withdraw your consent at any time by adjusting your browser settings or clearing cookies from your device.

4. How to Manage Cookies

Most web browsers allow users to control cookies through settings. You can:

• Delete stored cookies

• Block specific cookies or all cookies

• Receive alerts before cookies are placed

Please note: Blocking or deleting certain cookies may impact the functionality of the website.

For more information, visit:

• Google Chrome Settings

• Mozilla Firefox Settings

• Apple Safari Settings

5. Do Not Track (DNT) Signals

Zima EasyConsult currently does not respond to "Do Not Track" signals sent by browsers, due to inconsistent industry standards.

6. Data Privacy and Security

We are committed to protecting your privacy. All cookies are used in accordance with our Privacy Policy and applicable data protection laws including HIPAA and, where applicable, GDPR.

We do not use cookies to collect or store protected health information (PHI) or sensitive user data.

7. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in legal requirements or our data practices. Any updates will be posted on this page with a new "Effective Date."

8. Contact Us

If you have any questions about this Cookie Policy or how we use cookies, please contact us:

Zima Concierge Medical Services, PLLC

12030 Bandera Rd, Suite 128

Helotes, Texas 78023

Email: contact@zimamedical.com

By continuing to use our platform, you consent to our use of cookies in accordance with this policy, unless you have disabled them in your browser.